



FOR IMMEDIATE RELEASE

AESTHETX PARTNERING WITH LOCAL BAY AREA FITNESS CENTERS TO RAISE MONEY FOR CANCER CAREPOINT

“Sweat for a Cause” Events Taking Place Throughout the Month of September

August 28, 2017 (Campbell, CA)--Today, Aesthetx announced that Dr. Kamakshi Zeidler will be partnering with three different local Bay Area fitness centers to raise money for Cancer CAREpoint. Set to take place throughout the month of September, these donation-based classes will be filled with people who are coming together to workout for a cause. Proceeds from all of these events will benefit [Cancer CAREpoint](#).

A thought leader in the future of plastic surgery, champion of the [Breast Cancer Reconstruction Awareness \(BRA\)](#) campaign and also a Cancer CAREpoint board member, Dr. Zeidler will be hosting an inspiring talk immediately following these workouts. This talk will focus on a number of topics related to women’s health. The events are scheduled to take place as follows:

- September 14 at [CycleBar](#), Los Gatos; link to sign-up is [here](#).
- September 21 at [Lift](#), Willow Glen; link to sign-up is [here](#).
- September 23 at [YogaSource](#), Los Gatos; link to sign-up is [here](#).

“I am really excited for the opportunity to connect with my community and raise awareness and funds for a cause that I am so passionate about,” said Dr. Zeidler, board certified plastic surgeon and lead researcher of new technologies used for both reconstructive and aesthetic breast surgery. “I am dedicated to educating women about many health related topics especially all of the latest technological advancements that are currently taking place in the surgical industry.”

“We truly admire the level of commitment that Dr. Zeidler has to not only her patients but to our organization as well,” said Rob Tufel, MSW, MPH, Executive Director of Cancer CAREpoint. “These funds are going to go a long way to help out women and men who are looking for personalized support services after being diagnosed with cancer.”

About Aesthetx

Launched in 2017 by Dr. Kamakshi R. Zeidler and Dr. R. Laurence Berkowitz, this general partnership, Aesthetx, is dedicated to provide patients with the premier plastic and aesthetic surgery services in the Bay Area. With over 50 years of combined plastic surgery experience, Dr. Zeidler and Dr. Berkowitz are committed to using the most unique and latest surgical techniques in addition to providing an unprecedented level of customized care. For more information please visit: www.aesthetx.com.