

DR. KAMAKSHI ZEIDLER TO HOST FIFTH ANNUAL BRA DAY 2016

BENEFITTING CANCER CAREPOINT

Event Focused on Breast Cancer Reconstruction Education

October 13, 2016 (Campbell, CA)--Today, Dr. Kamakshi Zeidler announced that she will be partnering with Cancer CAREpoint to host her fifth annual BRA (Breast Reconstruction Awareness) Day 2016. Set to take place in the courtyard of the Hotel Valencia in San Jose on October 13th from 6-8pm, this inspiring event will focus on the education and support of women dealing with breast cancer. This event will benefit [Cancer CAREpoint](#).

A thought leader in the future of reconstructive surgery and also a Cancer CAREpoint board member, Dr. Zeidler will also be sharing some very compelling statistics/techniques and survivors will share stories of their cancer journeys. Celebrity judges including Olympic and World Cup Champion Brandi Chastain, Jessica Garcia-Kohl, VP, City Development for LRNG and first lady of San Jose, and Dr. Pamela Munster, the Co-Program Leader for UCSF's Center for BRCA Research will preside over a creative decorated bra contest. In addition, thought provoking photos of nearly 40 breast cancer survivors taken by photographer Teresa Nora Trobbe at [a recent photo shoot](#) will be on display.

"Despite the fact that a women is diagnosed with breast cancer every two minutes, only 23% are aware of the wide options of breast reconstruction available," said Dr. Zeidler, board certified plastic surgeon and one of a few women in the Bay Area formally trained in microsurgical breast reconstruction. "I am passionate about educating women to drive more awareness on this topic and am devoted to help heal both the physical and emotional scars of breast cancer."

"We are delighted to be partnering with Dr. Zeidler to educate women about breast reconstruction so they can make informed decisions about their care" said Rob Tufel, MSW, MPH, Executive Director of Cancer CAREpoint.

Registration to attend BRA Day 2016 is \$30 per person and participation in the BRA decorating contest is \$60. To register for both [click here](#). Event sponsors include AirXpanders, Sientra, Sexy by T, Allergan, LifeCell, Good Samaritan Hospital, HydraSolve, Galatea, PureGraft and CEP America. For more information please call or email Megan Kennedy at 408.402.6611 or email: megan@cancercarepoint.org.