

AESTHETX: SILICON VALLEY'S PIONEERING TRIO

BY SAVANNAH WEST

Finding the right doctor to entrust with one's outward appearance is no small decision. Natural, long-lasting results depend on a physician who is not only highly experienced, but also current with the best techniques and innovations that science has to offer. The only thing better than finding that special doctor? Finding a team of three. At Aesthetx, a trio of pioneering doctors is working in collaboration to deliver state-of-the-art care—and the results are next level.

With more than 50 years of combined practice, each one of Aesthetx's sought-after doctors shines in their own area of expertise. But the true magic of their synergy is in an extremely unique approach that blends the complementary fields of plastic surgery with procedural dermatology—a recipe that has made Aesthetx the premier plastic surgery and dermatology practice in the Silicon Valley and beyond.

"The blending of plastic surgery and procedural dermatology in a single practice allows patients to come to one place for all of their aesthetic needs. Our collaboration as three physicians is built on a foundation of caring for patients in a deeply personal way," says Dr. Kamakshi R. Zeidler.

Top plastic surgeons Dr. Kamakshi R. Zeidler and Dr. R. Laurence Berkowitz say they respected each other's work for many years before coming together to form Aesthetx. With more than 35 years of experience, Dr. Berkowitz, often referred to as the "Master of Rhinoplasty," continues to occupy the leading edge in rhinoplasty—educating surgeons from around the world on ultrasonic rhinoplasty, which utilizes a very tiny ultrasonic blade for precise results and unprecedented healing time. Patients get consistent, predictable results, dramatically decreased bruising, and minimal pain—often going back to work in as little as a week.

"Ultrasonic rhinoplasty has really transformed the way rhinoplasty is performed," says Dr. Berkowitz. "We've been doing it here in the practice for at least a decade, but there are very few surgeons around the world that actually use this technique."

Dr. Zeidler is a thought leader and visionary in her own right, and a leading authority and clinical investigator of new technologies in reconstructive and aesthetic breast surgery—

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Dr. Kamakshi R. Zeidler, Dr. R. Laurence Berkowitz and Dr. Amelia K. Hausauer of Aesthetx, Silicon Valley's premier plastic surgery and dermatology practice.

Diana Barbatti Photographer

including the development of implants that look and feel more like breast tissue. Dr. Zeidler's specialty in advanced techniques for building breasts from scratch has helped countless women with breast cancer achieve the same kind of results that cosmetic patients are looking for.

"We love staying on top of the latest research and technology," says Dr. Zeidler. "But we're also very selective. We're not quick to jump on the latest trends just because it's trendy. We're cautious to really vet new technologies, and only bring things into the practice that we know are going to be very high value for our patients."

Aesthetx's winning combination was made complete by bringing Dr. Amelia K. Hausauer, Director of Dermatology, on board. An innovator and world renowned authority in the world of PRP and microneedling, she is also an expert in minimally invasive procedures. And as a consultant for a world-premier laser platform, she remains at the forefront of laser treatment technology. Dr. Zeidler says that she and Dr. Berkowitz love being able to pull Dr. Hausauer in to consult with patients whose results can be optimized through a combined treatment, or whose scars can be

minimized with pre-surgery and post-surgery laser treatments. From the smallest procedures, like skin care, laser treatments, or injectables, to more major transformations, like facial rejuvenation and full body makeovers after pregnancy, Aesthetx's philosophy honors that no two patients are alike.

"Our shared ethics really have to do with providing a unique treatment for each patient," says Dr. Hausauer. "Nothing is cookie cutter or textbook. We all put our heads together for each particular patient, considering their lifestyle, their anatomy, and what specific aesthetic is desired. We tailor everything specifically and our collaboration allows for highly coordinated care."

Seeing patients looking in the mirror and being happy with their results, and feeling a renewed sense of confidence, is the ultimate payoff for these three renowned doctors. As Dr. Zeidler often puts it, "we're in the business of helping people feel good about themselves."

For more information visit aesthetx.com.
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